



Valar EMBA

Class of July 2025

Course Schedule

Welcome to Valar! Here's the course syllabus for your program. It's strongly recommended that you follow the schedule below to complete your required lessons per week. In order to graduate and earn your degree, you must meet the course requirements as seen [here](#). **Please note, the dates in this document may be subject to change. Please refer to the [online version](#) of this schedule for the latest information.**

Important Dates

Starting Date:	June 3, 2024
Capstone Project Kickoff Week:	December 16-22, 2024
Winter Break:	December 23, 2024 - January 5, 2025
Capstone Project Check-in Week:	March 24-30, 2025
Capstone Project Written Portion Due Date:	June 1, 2025 by 11:59 p.m. PDT / UTC-7 hours
Capstone Project Presentation Due Date:	June 15, 2025 by 11:59 p.m. PDT / UTC-7 hours
Anticipated Graduation Date:	July 8, 2025

Individual concentration exam and case study due dates can be found in their respective sections below.

June 3 - July 14: Leadership Foundations

Week 1: June 3, 2024	Getting Oriented to the Valar EMBA Modern Theories of Leadership
Week 2: June 10, 2024	Cultural Intelligence Developing a Corporate Philosophy
Week 3: June 17, 2024	Business Ethics & Social Responsibility Talent Management
Week 4: June 24, 2024	Leadership Foundations Exam Last day to begin exam: June 30, 11:59 p.m. PT / UTC-7 hours
Week 5: July 1, 2024	Leadership Foundations Project (<i>individual project</i>)
Week 6: July 8, 2024	Leadership Foundations Project Due Submit your project by July 14, 11:59 p.m. PT / UTC-7 hours

July 15 - August 25: Organizational Behavior

Week 7: July 15, 2024	Power & Influence Networks and Social Capital for Managers
Week 8: July 22, 2024	Organizational Behavior: Working in Groups and Teams Organizational Structure & Culture
Week 9: July 29, 2024	Diversity, Equity & Inclusion
Week 10: August 5, 2024	Organizational Behavior Exam Week Last day to begin exam: August 11, 11:59 p.m. PT / UTC-7 hours
Week 11: August 12, 2024	Organizational Behavior Project (<i>group project</i>)
Week 12: August 19, 2024	Organizational Behavior Project Due (<i>group project</i>) Submit your project by August 25, 11:59 p.m. PT / UTC-7 hours

August 26 - September 29: Strategy & Global Economics

Week 13: August 26, 2024	Strategy I: Business-Level Strategy Strategy II: Corporate-Level Strategy
Week 14: September 2, 2024	Microeconomics I: Supply and Demand Microeconomics II: Shape Your Economic Worldview
Week 15: September 9, 2024	Macroeconomics: International Trade Macroeconomics: Economics Fluctuations
Week 16: September 16, 2024	Strategy & Global Economics Exam Last day to begin exam: September 22, 11:59 p.m. PT / UTC-7 hours
Week 17: September 23, 2024	Strategy & Global Economics Presentation (<i>individual project</i>) Submit your presentation by Sept. 29, 11:59 p.m. PT / UTC-7 hours

September 30 - November 3: Marketing & Pricing

Week 18: September 30, 2024	Marketing Fundamentals Marketing Mechanics
Week 19: October 7, 2024	Brand Development & Management
Week 20: October 14, 2024	Digital Marketing Fundamentals
Week 21: October 21, 2024	Pricing I: Fundamentals
Week 22: October 28, 2024	Marketing & Pricing Exam Last day to begin exam: November 3, 11:59 p.m. PT / UTC-7 hours

November 4 - January 5: Business Communication, Capstone Kickoff, Winter Break

Week 23: November 4, 2024	Effective Business Writing
Week 24: November 11, 2024	Break week Business Communication Slack Exercise
Week 25: November 18, 2024	Business Storytelling The Art of Negotiation
Week 26: November 25, 2024	The Art of Presentation Developing a Business Plan
Week 27: December 2, 2024	Business Communication Exam Week Last day to begin exam: December 8, 11:59 p.m. PT / UTC-7 hours
Week 28: December 9, 2024	Business Communication Presentation (<i>individual presentation</i>) Submit your presentation by Dec. 15, 11:59 p.m. PT / UTC-7 hours
Week 29: December 16, 2024	Capstone Kickoff
Week 30: December 23, 2024	Winter Break
Week 31: December 30, 2024	Winter Break

January 6 - February 9: Data & Decisions

Week 32: January 6, 2025	One-Variable Statistics Probability Fundamentals
Week 33: January 13, 2025	Two-Variable Statistics Regression Analysis
Week 34: January 20, 2025	Data Collection A/B Testing
Week 35: January 27, 2025	Data & Decisions Exam Week Last day to begin exam: February 2, 11:59 p.m. PT / UTC-7 hours
Week 36: February 3, 2025	Break Week

February 10 - March 30: Strategic Leadership, Capstone Check-In

Week 37: February 10, 2025	Strategic Leadership Strategic Frameworks
Week 38: February 17, 2025	Strategic Decision-Making Balanced Scorecard
Week 39: February 24, 2025	Change Leadership Positive Leadership

Week 40: March 3, 2025	Strategic Leadership Exam Week Last day to begin exam: March 9, 11:59 p.m. PT / UTC-7 hours
Week 41: March 10, 2025	Strategic Leadership Project (<i>group project</i>)
Week 42: March 17, 2025	Strategic Leadership Project due. Submit your project by March 23, 11:59 p.m. PT / UTC-7 hours
Week 43: March 24, 2025	Capstone check-in

March 31 - April 27: Advanced Corporate Strategy

Week 44: March 31, 2025	M&A I: Theory and Practice Vertical Integration
Week 45: April 7, 2025	Diversification Cooperative Strategy & Strategic Alliances
Week 46: April 14, 2025	Corporate Governance Strategy III: International Strategy
Week 47: April 21, 2025	Advanced Corporate Strategy Exam Week Last day to begin exam: April 27, 11:59 p.m. PT / UTC-7 hours

April 28 - June 1: Finance & Accounting

Week 48: April 28, 2025	Finance I: Time Value of Money Cost of Capital I: Capital Structure Value Creation
Week 49: May 5, 2025	Capital Budgeting Introduction to Accounting
Week 50: May 12, 2025	Managerial Accounting
Week 51: May 19, 2025	Finance & Accounting Exam Week Last day to begin exam: May 25, 11:59 p.m. PT / UTC-7 hours
Week 52: May 26, 2025	Capstone Project and Presentation Due Written Portion due by June 1 by 11:59 pm PDT/UTC-7 hours Presentation Portion: June 15 by 11:59 pm PDT/UTC-7 hours